



DRIVE TRAFFIC TO YOUR BUSINESS.

Become a member of the White Plains Downtown BID's
Shop White Plains Discount Card Program

Participation is Free to BID merchants!!

All participants will be listed on the Shop White Plains homepage of the BID's new website launching this February, with their location, contact information, discounts and website link. Every week one participating merchant will be highlighted in the "Discount of the Week" section.

To begin with, the card will be made available to all the colleges and universities in the White Plains area.

Later, we will distribute the card to downtown residences and the neighborhoods beyond.

VENDOR ENROLLMENT FORM

Name of Business: _____

Address: _____

Phone: _____ Contact Person: _____

YES, I want to participate in this exciting discount card program and I will be offering the following discount(s):

After reading the terms below, please sign: _____ Date: _____

White Plains BID Partners:

Store offers are stated and NOT to be combined with any other coupons or discounts. Participating businesses are supporters of the White Plains BID, but are completely independent of the BID; participation in this program does not signify explicit endorsement by the BID. Vendor participation is valid until **Sept. 1, 2010**. Program is for current "Shop White Plains" discount

card members and is contingent upon presentation of discount card at the time of service.

Please fax this form to White Plains BID office at 914-328-5168 or mail to Zulay Fernandez, White Plains BID, 237 Mamaroneck Avenue, Suite 305, White Plains NY 10605.